



"Taking joy in living is a woman's best cosmetic." ~Rosalind Russell

WILDWOOD Bathing Beauty MARIE GUTHIER

6148-2 Copyright, 1906. Wildwood Post Card Co.



THE FAMOUS BATHING BEACH.

1906 Wildwood Post Card,
Courtesy of Wildwood Historic Museum



POST CARD

During a time when days passed as soft as a sea breeze, Marie Guthier blissfully epitomized the homespun charm that made Wildwood by-the-sea the Heavenly haven it is today. Born September 7, 1890, she was one of the earliest shoobies to the island. She delighted in day trips by train to the shore as well as overnight stays from her home in Hatfield, Pa, Montgomery County. She happily passed on her love for the shore to her daughter Anita Smith, a local resident and former boardwalk merchant, (whose colorful story will be appearing in the September issue of The Sun.) Marie came to Wildwood during a sweater, simpler time, when lounging on the beach first became the ultimate pastime, and the only thing competing with her time as bathing beauty (and fashion icon, obviously) was the tranquil task of leisurely seaside strolls. Those uncomplicated days have become something to aspire to, as our little town by the sea continues to inspire its inhabitants to appreciate the little (salt-scented) things in life. Thankfully, those docile-days-gone-by live on, fondly reflected in the stories of Wildwood lovers like Marie.

~Meg Corcoran/Dorothy Kulisek



A TRIBUTE TO MARIE GUTHIER FROM HER DAUGHTER, ANITA SMITH



23rd & Boardwalk, N. Wildwood, 1969